


423 - 443 - 7213 

GABRIEL GUTIERREZ

www.gabrielgutierrez.info 

Management | Sales | Marketing

contact@gabrielgutierrez.info 

I'm a fast-minded, creative problem solver that thinks outside the box. I am self motivated, highly driven, and ambitious.

Experience

President/CEO/Licensed Residential General Contractor

2010-Current

Pro-Vision Construction Group, LLC.

- » Create and implement company standards and procedures for team members and subcontractors to follow.
- » Generate creative marketing plans and budgets to increase brand awareness primarily through networking.
- » Oversight of all aspects and trades of the construction process to ensure a quality end product.
- » Create budgets and track expenses of construction projects to obtain higher profit margins.
- » Negotiate pricing with subcontractors and vendors to meet or beat the goals intended in budgets.
- » Organize and lead training for all team members to assure the highest level of customer service both internally as well as externally and safety precautions.
- » Supervise team members and subcontractors to guarantee the work environment meets all OSHA requirements for safety.

President/CEO/Graphic Designer/Web Developer

2009-Current

JAG Design Co

- » Create & design logo, letterheads, and print material keeping a continuous message of the brand using Adobe Illustrator.
- » Use psychology of color to design and develop accurate emotional reactions from customers.
- » Develop digital marketing graphics for blogs, social media, and websites.
- » Create marketing plans and budgets to increase brand awareness and a healthy return on investment.
- » Develop websites & landing pages using Adobe Dreamweaver.
- » Design book galleys and covers for authors using Adobe Illustrator & InDesign.

In Ground Division General Sales Manager

2015-2016

The Great Backyard Place

- » Develop new procedures for team members and subcontractors to collaborate together for best service.
 - » Oversee and organize all projects for in-ground pools and create a positive work flow for customer satisfaction.
 - » Assist sales teams of all corporately owned stores through training of current products and new products to ensure reaching or exceeding sales expectations.
 - » Work closely with Store Managers to assure proper communication between all parties.
 - » Create a system for potential complications throughout the process and assist in any/all issues between any of the parties involved.
 - » Create 3D renderings of pool products and backyard spaces for custom projects, using Google SketchUp.
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Skills

English | Spanish | Internet Environments | Branding | CAD Design | Adobe CS | Microsoft Office | Team-oriented

Education

- » Foresight Management Development Program 2009-2010
 - » Degree in Business Administration 2006-2008
 - » Pro-Engineer Certification 2008
 - » AutoCAD Certification 2006
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References & Letters of Recommendations available upon request.